



843.398.4000 • P.O. BOX 57 • DARLINGTON, SOUTH CAROLINA 29540

I would like to ask if you would be willing to sponsor the Darlington Downtown Revitalization Association's free Concert Series. The events are scheduled from **7 to 10 p.m. monthly, May through August**, at Liberty Lane in downtown. Local and regional bands perform live, and food and drink are available for attendees to purchase from local vendors in this historic location that features a Southern 500 mural and the handprints of all the winners of the Southern 500 from 1950 to 2000.

With your sponsorship dollars, you will receive

- Your logo on a banner displayed at the event,
- Food & Drink Tickets that can be used at any of the 2018 music events,
- Recognition in press releases and online, and
- Your business logo on flyers, posters, and print ads.

You also may have promotional materials to distribute or on display for attendees.

Your contribution to this year's event will allow us to continue to hold events and fund other community projects, such as beautification projects, business seminars, the DDRA Improvement Incentive Program, a revival of the Yam Jam, Scare on the Square, Shop Darlington, and other events and activities.

Thank you again for your continued support of our program!

Lisa Chalian-Rock
Director, DDRA, Planning & Economic Development
843-398-4000 ext. 103 office
843-992-1561 cell
darlingtonplanner@gmail.com
www.darlingtonSOnline.com
www.facebook.com/DarlingtonSC
www.facebook.com/DowntownDarlington
@ddraSC

Thanks for your interest in making our community a better place!



Business Name: _____

- Series Title Sponsor, \$15,000:** Exclusive title sponsorship to the entire series, Multiple banners on-site, Prominent logo on Ads, Mention in Radio Ads, 100 tickets per event, Logo on Event Shirts

- Thursday, May 10 - Johnny Glenn and the Chasers**
 - Bronze Level, **\$100:** 10 tickets
 - Silver Level, **\$300:** Banner on-site, 10 tickets
 - Gold Level, **\$500:** Banner on-site, Logo on Ads, 20 tickets
 - Band Sponsor, **\$1,000:** Banner on-site, Logo on Ads, Mention in Radio Ads, 40 tickets
 - Title Sponsor, **\$2,500:** Banner on-site, Prominent logo on Ads, Mention in Radio Ads, 100 tickets

- Thursday, June 14**
 - Bronze Level, **\$100:** 10 tickets
 - Silver Level, **\$300:** Banner on-site, 10 tickets
 - Gold Level, **\$500:** Banner on-site, Logo on Ads, 20 tickets
 - Band Sponsor, **\$1,000:** Banner on-site, Logo on Ads, Mention in Radio Ads, 40 tickets
 - Title Sponsor, **\$2,500:** Banner on-site, Prominent logo on Ads, Mention in Radio Ads, 100 tickets

- Thursday, July 12**
 - Bronze Level, **\$100:** 10 tickets
 - Silver Level, **\$300:** Banner on-site, 10 tickets
 - Gold Level, **\$500:** Banner on-site, Logo on Ads, 20 tickets
 - Band Sponsor, **\$1,000:** Banner on-site, Logo on Ads, Mention in Radio Ads, 40 tickets
 - Title Sponsor, **\$2,500:** Banner on-site, Prominent logo on Ads, Mention in Radio Ads, 100 tickets

- Thursday, August 9**
 - Bronze Level, **\$100:** 10 tickets
 - Silver Level, **\$300:** Banner on-site, 10 tickets
 - Gold Level, **\$500:** Banner on-site, Logo on Ads, 20 tickets
 - Band Sponsor, **\$1,000:** Banner on-site, Logo on Ads, Mention in Radio Ads, 40 tickets
 - Title Sponsor, **\$2,500:** Banner on-site, Prominent logo on Ads, Mention in Radio Ads, 100 tickets

- Friday, August 31**
 - Bronze Level, **\$100:** 10 tickets
 - Silver Level, **\$300:** Banner on-site, 10 tickets
 - Gold Level, **\$500:** Banner on-site, Logo on Ads, 20 tickets
 - Band Sponsor, **\$1,000:** Banner on-site, Logo on Ads, Mention in Radio Ads, 40 tickets
 - Title Sponsor, **\$2,500:** Banner on-site, Prominent logo on Ads, Mention in Radio Ads, 100 tickets

ALL sponsorship levels include announcements about your business during the events!